



For immediate release

TRIBASE SIGNS 5 YEAR DEAL WITH THE WORLD SPORTS ALLIANCE

Montreal, February 11, 2008 - Tribase Industries Inc. is pleased to announce the signing of two five (5) year contracts with the World Sports Alliance (WSA), an Intergovernmental Organization associated with the United Nations. The WSA has mandated Tribase to provide turnkey pre-fabricated structures, on an exclusive basis, to all WSA Centers and Villages on a worldwide basis, for the next five years.

The agreement has three phases:

Phase one involves the construction of the first 2 WSA Centers:

- The WSA National Center in the Republic of Niger, with construction beginning in the capital of Niamey in August, 2008.
- The WSA National Center in the Dominican Republic, with construction beginning in October, in San Pedro de Macoris, 50km east of the capital Santo Domingo. This project is scheduled to coincide with the G-77 Sports Ministerial Conference in Santo Domingo, Dominican Republic.

Phase Two involves the construction of one WSA National Pilot Center in each of the 9 remaining Member States (Morocco, Zambia, Uganda, Guinea, Panama, Benin, Senegal, Burkina-Faso and Togo).

Phase three involves the construction of WSA Community Centers in each Member State. The WSA's deployment plan in each Member State will begin within six months of the opening of the respective Pilot Center. The construction of 10 WSA Community Centers is already scheduled for 2008 in Niger, pursuant to the country's ratification of the Country Agreement with WSA. The project already received the blessing from the President of Niger, H.E. Mr. Mamadou Tandja.

In addition to providing the structures for each WSA Center, Tribase has been chosen by the WSA as its exclusive International Project Manager for the next five years. As such, Tribase will provide strategic consulting and planning services to the WSA for its global deployment plan. By assuming responsibility for overseeing all of the WSA's design and construction activities, Tribase becomes a key partner and supplier to the WSA for the next five years.

Each WSA Center will include between 8 and 12 Tribase modules: each module measuring roughly 500 square feet in area. Tribase will be responsible for the manufacturing, shipping, and assembly of the modules.

Tom Jones, President of Tribase Industries Inc., sees this new agreement as an important milestone in Tribase's young history. According to Mr. Jones "This new



agreement positions Tribase as an industry leader in the mass manufacturing of turn key buildings and will open new markets and new opportunities faster than we could ever have anticipated.” Mr Jones further explains the potential by adding “In addition to securing the construction of the WSA Centers over the next 5 years, this agreement also includes the supply of affordable homes that the WSA wishes to build in the area surrounding each Center.”

His Excellency Mr. Alain Lemieux, President of the World Sports Alliance, says that he “is thrilled about the addition of Tribase and its highly efficient construction solution”. Mr. Lemieux further adds,

“Tribase’s expertise and its turn-key construction solution will allow WSA’s Member States to benefit from construction materials offering the quality and environmentally friendly features that meet MDG #7 (Ensure environmental sustainability), which is of paramount importance for WSA. Furthermore, Tribase’s solution will contribute a level of efficiency in the construction of our WSA Villages which will provide houses under terms that buyers living in developing countries can finally afford”.

Tribase is a manufacturer of mass produced, affordable homes which are adapted to local market requirements. Tribase's proprietary solution streamlines the constructing of affordable, turnkey structures with factory produced light gauge steel wall panels. This solution enables Tribase to cost effectively ship its product to Export Markets where it completes the assembly. Tribase is a privately held Canadian company.

The World Sports Alliance is a public-private, multi-stakeholders partnership initiative in support of the United Nations Millennium Development Goals, under the auspices of the United Nations NGO Section, Department of Economic and Social affairs (DESA) of the United Nations Economic and Social Council (ECOSOC), through its partnership with the United Nations – Non Governmental Organization – Informal Regional Network (UN-NGO-IRENE) and in partnership with the International Association of Economic and Social Councils (AICESIS).

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